

Olney Mill Swim Club BOD Meeting – January 2021

January 7, 2021 – Virtual (Zoom) Meeting

In attendance: Michelle West, Brodny Hall, Jerry Moxley, Owen Graham, Matt Stroot, Geoff Troidl, Karen Herrera-Morales, Florian Weigand, Julia Mutter (swim team rep) .

CALL TO ORDER & INTRODUCTIONS

NEW BUSINESS

1. 2021 Board Introductions

The Board of Directors introduced themselves and their roles. Brodny has decided to step down and Florian has agreed to take the role of treasurer for OMSC. Brodny to transfer over any needed items over to Florian. Board is back to eight members and is to discuss in the next meeting whether nine board members are needed.

2. MemberSplash Upgrade

Geoff mentioned that we would need to upgrade MemberSplash in order to host OMSC website and offer other point of sales system, events and booking making it easier to consolidate into one platform and to track. Geoff is to look into membership dues payment via MemberSplash. Board voted on upgrading MemberSplash membership and Geoff is to reach out to them and send an invoice to the bookkeeper.

3. Membership Fees

The board discussed whether current memberships will continue at the current membership dues as last year or if an increase is needed. Non-payment members will incur an additional payment this year or reinstatement fee. Board members discussed the amount the non-paying members will have to incur and have decided to table the conversation with regards to the amount until further discussions. Brodny broke down the cost to keep OMSC afloat and to cover all budgetary needs and based on those numbers the board will make a decision. Decision for reinstatement fee to be tabled and discussed via email before next meeting. Michelle is to draft a membership letter and send it via email.

CONTINUING BUSINESS

1. Meeting Minutes

Minutes for last meeting were approved and to be posted on website

2. Survey

Jerry is to draft a survey and send out along with the membership letter and new membership dues to current members via MemberSplash.

COMMITTEE UPDATES

1. Maintenance

Michelle mentioned a freezer is needed for the storage unit for overflow and social events and has included options for freezers. Board decided on a budget for the freezer and Michelle is to place an order soon (within the month).

Laptop is also needed for the front area. Owen is to look into Chromebooks and perhaps looking into two, one for check in and one for the point of sales.

Matt mentioned railroad ties would need to be replaced by the retaining walls. Kevin is to be notified and to look into it.

2. Treasurer

Brodny stated everything is closed out and paid. Brodny is to remove his name from the account. Florian is to set some time possibly this weekend to transition his name to the account.

3. Membership

Michelle mentioned banners and advertisements should be prepared to be placed out starting March . Jerry has yard signages and banners and will put it out late February/March.

Matt mentioned boosting ads on Facebook sites. Jerry will look at neighborhood sites and web ads.

4. Social

Matt will start posting the social calendar April.

5. Swim Team

Julia confirmed two coaches from last year will be back for this season. Julia also stated that letters to swim members will be drafted soon.

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